

JR/News

New Sunbrella Fabric Introductions For April Give The Look Of “Hand Loomed.”



New Colors for JOE!
Working with Textillery Weavers, designer Joe Ruggiero will introduce a colorful collection for the New JOE group!



As attendees to the April 2013 **International High Point Furniture Market** visit the **Miles Talbott Showroom** they will see some very different **Sunbrella** Fabrics. Designer, Joe Ruggiero has been working with the Glen Raven/Sunbrella design

team to create the look of **American Classics**; fabrics that have the look of **hand woven textiles** as well as the American craft of “**candlewicking**.” The use of new technology and a combination of new yarns allows for interesting new looks.

NEW JR VIDEO WILL TELL THE STORY OF THE “JOE” COLLECTION

Through the creative eye of **Videographer and Producer Cody Bonsignore**, the development story of the the New **JOE collection** will be told. “I wanted a fresh approach to our on-going video series, so I engaged the creativity of Cody to put together this video. It will also demonstrate how we create our new introductions each season and



the thought and planning that go into this process every six months. This is a great way of communicating the ideas of the collection through our social network sites and in the showroom. The JOE idea has been in the works for about two years and I believe this is the season to make its introduction this Spring Market in High Point,” stated **Joe Ruggiero**.