

WHAT'S NEW

Ruggiero Travels The Country To Tell The Sunbrella Story To America's Interior Design Community.



From January to mid March Joe Ruggiero has been traveling from west coast to east coast, north and south to show his **Sunbrella** fabric collections to Interior Designers eager to hear more about this “*easy care - heavy wear*” fabric collection and the

JR/Miles Talbott upholstery collection. *“All of my designs keep in mind that today’s consumer wants to live in every room and they want products they can use and enjoy.”* Ruggiero stated, as his travels took him to top design groups.

JR/ SUNBRELLA BLUE & WHITE COLOR GROUP GETS HIGH MARKS

Ruggiero introduces five color groups for his **High Point Furniture Market** introductions. The color groups: *Sandy Lane, Lip Stick Reds, Tuscany, Malibu Mist, Seaside Blue & White* represent new color directions for the next six months. *“I had the opportunity to preview some of these*



Sunbrella color groups to designers along with Miles Talbott Upholstery during my travels throughout the United States these past three months. The overall reaction to my Sunbrella textures was great but the acceptance of the Blue & White story was overwhelming!”